

BUSINESS PROFILE

CLICK PLAY TO HEAR STORY!

[... or choose from all podcasts on this site](#)
EcoRooter offers 'green' plumbing

By JOY JUEDES, Staff Writer
 Posted: 04/13/2010 12:32:16 PM PDT

1. Bullying linked to suicide try
2. Warren meets voters at Market Night
3. Hawk threatens Falcons
4. Shabahang to pay back rent to city for airport hangar
5. Earvin "Magic" Johnson speaks to business group at San Manuel
6. Sheriff's department probes claim that bullying led young girl to attempt suicide
7. Crime and public safety, April 30
8. SB County officials worry about economic impact of environmental bill
9. YMCA 'close' to pool funding
10. Vicki Lynn Krause

Alfonso Jimenez wants **EcoRooter Plumbing** to stand out.

Besides "traditional" **plumbing** services, **EcoRooter** does "energy efficient" installations and retrofits, including tankless and solar water heaters, water-saving shower heads and faucets, drain cleaning without chemicals and waste water and gray water recycling systems.

"What makes us different is we provide the best technology for the consumer to save money and gas and water with all these products that are out there," said Jimenez, **plumbing** manager for Yucaipa-based **EcoRooter**.

He cleans drains by hydrojetting - high water pressure - re-pipes gas, water and sewer systems, does inspections by video camera, offers trenchless sewer and pipe replacement and does solar thermal retrofits.

"We do all kinds of green **plumbing**," said Jimenez, who has 15 years of **plumbing** experience.

EcoRooter, which started in Boulder, Colo., in 2004, moved to Southern California last year. **EcoRooter** covers San Bernardino and Riverside counties and southern Orange County, Jimenez said.

Ryan Molnar of Yucaipa hired Jimenez to repipe his shower fittings and install drainage in his new bathtubs. Jimenez has done other work for Molnar, who owns a pool and spa business in Yucaipa.

"I would refer him to any of my customers," Molnar said. "He's done anything I've ever asked him to do. He's kind of new to the community, so we're trying to spread his name around."

Jimenez said he

also wants to educate customers about incentives and rebates. The state and federal government offer both for "green" systems like thermal and gray water, he said.

Advertisement

One customer told him he saved 42 percent on his recent monthly energy bill last month after Jimenez installed a thermal water system.

"That tells you there is a percentage on returning the investment, plus the rebates you get," said Jimenez, who said he helps people fill out rebate forms.

He said he wants to help people be aware of simple things, like a small toilet valves and showerheads.

He also installs gas earthquake safety valves, which are inserted in main gas lines and automatically shut off when there is an earthquake.

"Usually when I talk to people about their system they want to know more about it," he said. "I get very positive feedback when I talk to them."

There is a "we recycle" sticker on his truck.

"You waste two, three, five gallons every day just to take a shower, and that water can be saved and turned back into the system," he said.

EcoRooter tries to recycle appliances, like items gutted during remodels.

"Toilets, water heaters, dishwaters, pipes - we try recycle everything we can and not throw it into the field," he said.

He said he enjoys his job because he is always learning about how products work and benefit customers.

"I'm trying to get the best green products out there for **plumbing**," he said.

He puts rebates and coupons on his Web site, and charges by the job, not the hour, once he knows the scope.

"**Plumbing** is very unpredictable, but once I know I give a firm price I stick with," he said.

E-mail Staff Writer Joy Juedes at jjuedes@redlandsdailyfacts.com